

## ART SPECIFICATIONS:

EMAIL ADS TO  
AD@DESERTVOICES.ORG

SUBMITTED IN DIGITAL FORMAT  
- EPS, TIF  
- ADOBE PHOTOSHOP  
- ADOBE ILLUSTRATOR

GRayscale FORMAT  
300 DPI AT ACTUAL SIZE  
PLEASE INCLUDE ALL IMAGES.  
PLEASE OUTLINE ALL FONTS.

## DESIGN SERVICES:

IF YOU ARE UNABLE TO PROVIDE  
YOUR AD TO THE ABOVE  
SPECIFICATIONS, SET UP IS  
AVAILABLE AT THE FOLLOWING  
RATES:

\$100 - FULL PAGE

\$75 - HALF PAGE

\$50 - QUARTER PAGE

\$25 - REFORMATTING

ADDITIONAL COSTS MAY APPLY.

CONTACT KATE SMITHYMAN  
ID METHODOLOGY  
520-404-7749  
KATE@IDMETHODOLOGY.COM

## PAYMENT:

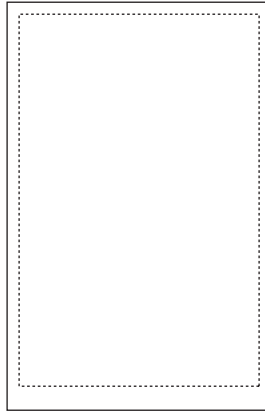
PLEASE MAIL PAYMENT  
DESERT VOICES ADVERTISING  
PO Box 270  
TUCSON, AZ 85701-0270

- OR - CALL (520) 791-9662 TO  
CHARGE YOUR AD BY PHONE  
(VISA & MC ONLY)

## ADVERTISING RATES AND SIZES:

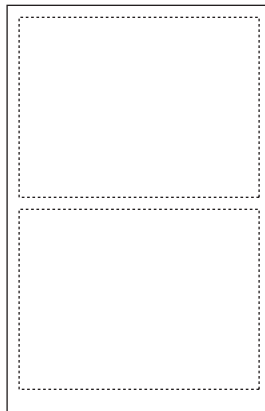
ALL ADS ARE IN BLACK AND WHITE

### FULL PAGE



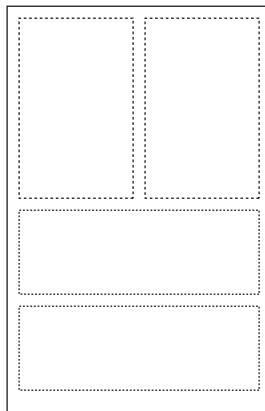
SIZE:  
5" x 7.75"

### HALF PAGE



SIZE:  
5" x 3.75"

### BC / QUARTER PAGE



SIZE:  
(VERTICAL AD)  
2.375" x 3.75"

(HORIZONTAL AD)  
5" x 1.75"

OFFICE :: 520.791.9662  
WWW.DESERTVOICES.ORG

**DESERTVOICES**  
COMMUNITY THROUGH MUSIC



ADVERTISE 06/07, SEASON